

Welcome to Burlington English!

Burlington is one of the world's largest ELT (English Learning and Teaching) brands. With our presence in more than 40 countries, we have worked with millions of students, teachers, and educators across the Americas, Europe, Latin America, Asia, and other continents. We carry over 40 years of legacy with a firm position in the language proficiency and 21st-century skills space.

We are specialists in integrating technology, multilingualism, and life competencies into our English language programs. Our multi-component blended learning resources are innovative, input-rich and help learners achieve their career goals and accelerate their professional growth.

We enter India with many years of research conducted to develop an AI-led English platform of content, teaching, and learning. For example, our flagship Burlington Speech Trainer is available in 11 different Indian languages (as the medium of instruction) and was developed to help Indian learners in a very personalised way.

We believe that we complete and augment Higher education institutes learning philosophy in teaching. We have the program in 41 different skills embedded with all kinds of learning and engagement tools.

We believe that Burlington English not only provides personalised tools of learning teaching solutions. Under our flagship Skill Investment Program (SIP), we also work with you augmenting the academia and Industry connect.



**30+ Countries Head
quarter Florida U.S**



**+1500 Tutors
world wide**



**30+ Years
of Experience**



**2.2 Million
Students**

Our Skill Development Programs

We have wide range of Courses for Individual learners, Schools, College students and for professionals



Skill Investment Plan (SIP)

It is a Step-by-Step learning process which helps learners to easily understand and adapt the concepts of English language with focus on practicing them till the time they master it



Power Skills for Growth (PSG)

Power Skills are an essential set of cognitive, social and behavioural skills to enable our learners to continuously succeed, at every stage of their career.



VTEST

It is an adaptive online test of English language skill which checks the learners English language proficiency based on four skills – listening, speaking, reading, and writing. An AI-driven online proctored test in compliance with GDPR, the test can be accessed anytime, anywhere and on any device without any plugin.

100% online programme

Higher reach & cost effective

Blended Learning Approach

Tutor led live classes & application based learning

CELTA & DELTA certified tutors

CEFR based learning

All Live sessions

Live sessions with tutors



3 Level Focused Assessment

V-Test secured online test for learners

Customized Teaching Material

As per the needs and level of the learner

Flexible Schedule

Attend classes as per your convenience

Master classes

For next level of learning and training

Career Assistance
& Placements

Patented
Speech Trainer

CEFR
aligned courses

Support 11 Indian
Languages

Skill Investment Plan (SIP)

It is a Step-by-Step learning process which helps learners to easily understand and adapt the concepts of English language with focus on practicing them till the time they master it. As a process students will undergo online pre assessment test and then proceed with their learning journey. In this program students start their learning journey from their current level of English & with the use of Periodic intervention of tutors, Focused self-paced learning, & Regular performance feedback they graduate to another level.

Special Features:



100% Live Online
Tutor Sessions



A Blended
Learning Approach



Flexible
Online Learning



Support
Multilingualism



A.I enabled Patented
Speech Trainer

- **Participate** in basic social interactions in English.
- **Use** a range of common English expressions in a variety of situations.
- **Ask and answer** personal information questions.
- **Describe** things, give instructions and make suggestions.

Basic

- **Communicate confidently** in English in day-to-day social situations.
- **Understand and use** a wide range of common English expressions.
- **Ask and answer questions** about their home and family and about their work and social life.
- **Describe situations and contexts**, express opinions, and compare people and things.

Beginner

- **Communicate confidently** in a range of professional and social situations.
- **Write** a variety of simple texts clearly and accurately.
- **State their point of view** and give reasons and basic explanations.

Intermediate

- **Scan-read texts** to identify important information.
- **Paraphrase information** from texts and identify meaning from context.
- **Listen to spoken English** and take effective notes.
- **Identify the attitude & opinion** of the speaker & infer meaning from listening texts.
- **Produce a variety of written texts** such as emails, letters, blogs and reviews.
- **Confidently apply** a range of reading strategies (skimming, scanning, reading for detail, inferring information, guessing meaning from context etc.) to a range of different texts.
- **Use and understand** common colloquial expressions, phrasal verbs, and other elements of spoken English.

Advanced

Power Skills for Growth (PSG)

Power Skills are an essential set of cognitive, social and behavioural skills to enable our learners to continuously succeed, at every stage of their career.

All of Burlington's sharply targeted programs are mapped to must-have Power Skills that students will develop by the end of their learning journey. We strongly believe that asynchronous learning is a great medium for learning Power Skills as it provides learners a safe space to explore and internalize concepts. But application is key. It can be a compelling experience for individuals to learn skills online, apply skills in real life, and come back online to reflect and improve. State of the art master classes concept of delivery by trainers across the world in both virtual and non-virtual formats. We have very carefully identified few of the best in the industry master classes to infuse the Power Skills in the students.

Special Features:



Virtual & Non-Virtual
Trainings



State of the art master
classes by international tutors



Focused &
Experimental Learning

Customer Centric	Think, Solve & Lead	Art of Writing	Communication & Collaboration
<ul style="list-style-type: none"> Understanding the Language of the Customer: reading between the lines Objection Handling Effective Sales Pitch 	<ul style="list-style-type: none"> Critical Thinking Creative Thinking Problem Solving Leadership Essentials Motivation and Employee Engagement 	<ul style="list-style-type: none"> Writing Emails Writing Reports Writing Proposals Writing Resumes, Cover letters Academic Writing: Assignments, SoPs Build Your Professional Social Media Profile (LinkedIn) 	<ul style="list-style-type: none"> Win-Win Negotiation Feedback and Honest Conversations Presentation Skills Interview Skills Public Speaking Nonverbal Communication Group Discussions Active Listening Cross Cultural Communication Communication in multigenerational workforce Communication in Hybrid (Offline/ Online) working space

Welcome to VTest

The Future of English Language Assessment

VTest is an affordable, reliable, state-of-the-art English language testing solution, specially customized for Indian Students, Teachers and working professionals. We offer a secure online testing environment, available anywhere, anytime and on any device – no appointment necessary!

VTest provides clear and detailed assessment of the English language ability of the teaching staff, students and employees. We assess all four language skills (reading, writing, speaking and listening) and map results to the CEFR (Common European Framework for Language Learning) to ensure rigour and reliability. In addition to detailed analytics and high-level, action-focused reporting for the whole institution or organization, we also provide individual assessment report and certification.

High Accuracy at 10 CEFR Levels



Reliable



Flexible

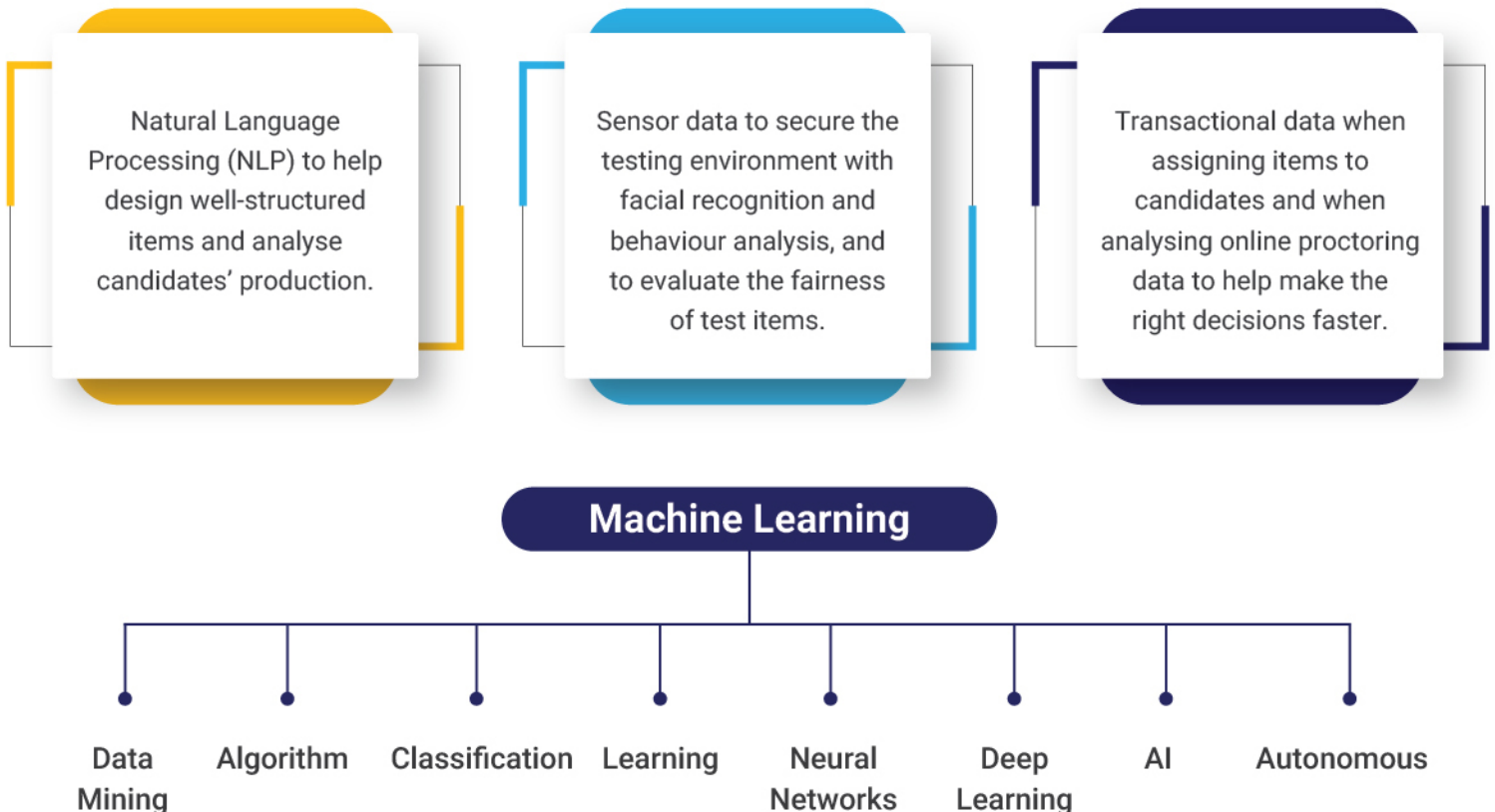


Secure



Affordable

V TEST uses Artificial Intelligence & Machine Learning to dramatically improve assessment effectiveness and security.



Product Overview

VTest is designed for academic and work purposes, the test can be used for placing learners in English language programs, admissions to international programs and as a management tool for hiring, promoting or positioning employees. With options of standard test, online testing environment with no proctoring, proctored (online) test using facial recognition to detect suspicion, and the onsite test where the online testing environment is at the client's location and supervised by the client's personnel; we have a test format to suit the client's need. The state-of-the-art technology eliminates unnecessary costs without compromising the security of the test and the reliability of its results.

**VTEST English Tests
for 4 Skills [LSRW]**



**Video & Writing
Interviews**



**Reports for
Candidates**



**Summary & Plan of Action
Report for the institution**



**Bespoke Language
Improvement Training**



Speaking and writing tasks
customised for Indian
Audience

Adaptive technology responds
to the test-taker's language level
and selects test items based on
test-taker responses.

Variable test duration
depending on the
test-taker's progress

Benchmarked to
the CEFR and
independently validated.

Designed by a team of linguists,
psychometricians, assessment
experts, and subject specialists

Artificial intelligence and
machine learning ensure
that every test is unique

Test & Assessment Design



Our test, assessment &
item design teams are
linguists, psychometricians,
assessment experts &
topic specialists



The V TEST Assessment
Modeling Platform (AMP)
supports a well-structured,
qualitative & fast item
design process



Multiple-skills
assessments are
offered: Listening,
Reading, Speaking
& Writing

Burlington

English SpeechTrainer®

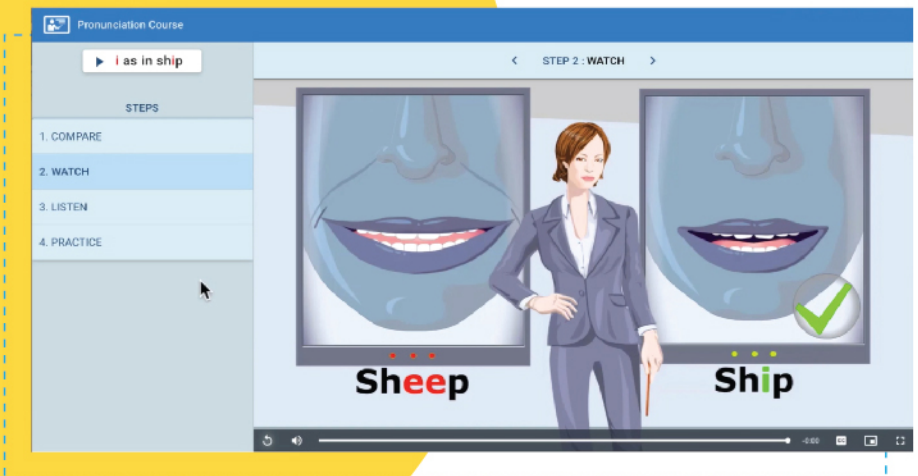
The **Burlington English SpeechTrainer®** uses advanced speech-processing technology, developed specifically for language learning.

The **SpeechTrainer®** analyses students' spoken English at the phoneme level and provides personalised training to correct mispronunciations – all in real-time. With consistent use of **SpeechTrainer®**, learners can effectively improve their pronunciation and comprehensibility and acquire the confidence needed to successfully communicate in English.

To create the **SpeechTrainer®**, Burlington English collected and analysed millions of recordings of native speakers of many different languages from around the world, enabling its software to adapt to a wide variety of accents and to discern specific difficulties based on each student's mother tongue.

Support for **11** Indian Languages

- Bengali
- Gujarati
- Hindi
- Kannada
- Malayalam
- Marathi
- Odia
- Punjabi
- Tamil
- Telugu
- Urdu



Our learners are from



Burlington Customer Support

Unmatched customer service and continuous support every step of the way.

Our **Burlington English** support team will provide you with the technical and administrative support you need to ensure that Burlington English programmes are successful in your school.

Contact Us:

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